

5th Trade Fair and Conference for Beer, Wine and Spirits Production

4 – 6 September 2024

**KTPO Convention Centre,
Whitefield, Bengaluru**

**Brews
&
Spirits**

E X P O

Conference on: **“Spirited Journeys – A Toast to Crafting & Technovations”**
4 September 2024, KTPO, Bengaluru

Wednesday, 4th September 2024:		Day 1
Schedule	Session / Topics	
1000 - 1100 hrs.	Registrations	
1100 - 1145 hrs.	Inaugural Session	
1100 - 1105 hrs.	Lamp Lighting Chief Guest and the Other Dignitaries	
1110 - 1120 hrs.	Welcome Address & Context Setting on Brews & Spirits Expo 2024 Mr. Narayan Manepally, Industry Expert & Patron Brews & Spirits Expo	
1120 - 1135 hrs.	Special Address Mr. Mayukh Hazarika, Founder & CEO, Cherrapunji Gin	
1135 - 1140 hrs.	Keynote Address “Legacy Brands and their journey in modern India” Mr. Vivek Gupta, MD & CEO, United Breweries Ltd.	
1140 - 1145 hrs.	Vote of Thanks Mr. Ajay Nayyar, COO, Tulleeho Portals	
1145 - 1205 hrs.	Alcobeve Market Overview Mr. Jason Holway, Senior Consultant, The IWSR	
1205 - 1250 hrs.	Session 1 – Panel Discussion on “From India to the World”	
	Moderator :	Mr. Anand Virmani, Founder & CEO, Nao Spirits
	Panelists :	Mr. Ankur Jain, Founder & CEO, Bira91
		Ms. Varna Bhat, Founder & CEO, Blisswater Industries
		Mr. Heemanshu Ashar, Head of Marketing – Luxury Portfolio, John Distilleries
		Mr. Prabhakaran Singh Hundal, Senior GM Sales and Marketing, Indri
		Mr. Jason Holway, Senior Consultant, The IWSR
1250 - 1305 hrs.	Presentation on “The Magic of Yeast Creates Unique Spirits” Mr. Rajesh Mohan Country Manager, India, Lallemand Biofuels & Distilled Spirits	
1305 - 1400 hrs.	Lunch & Expo Tour	
1400 - 1450 hrs.	Session 2 – Small Towns / Big Dreams	
	Moderator :	Mr. Ajay Nayyar, COO Tulleeho Portals
	Panelists :	Mr. Rachit Saboo, Managing Partner, Terra Mayaa
		Ms. Avantika Joshi, Head of Operations, The Upstairs Club & Co-founder of Fola Kitchen & Bar
		Ms. Simran Kaur, Co-Founder, Native Cocktail Room
		Mr. Venkata Subba Raju.P, Director Ironhill brewery

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1450 - 1540 hrs. Session 3 - Taste of Tradition:

Moderator : Mr. Hansel Vaz, Founder, Vaz Liquor Industries

Panelists : Mr. Solomon Diniz, MD, Adinco Distilleries

Mr. Aniruddha Mookerjee, Mahua Specialist & Advisor to Government of Madhya Pradesh

Mr. Paritosh Bhandari, Director, Khamma Ghani Drinks

Mr. Conrad Braganza, Blender, Agave India

1540 - 1555 hrs. Presentation on "Lager Beers & Ideal solution to make Fruity Lager"

Mr. Huy Nguyen, Area Sales Manager SEA & South Asia, Fermentis

1555 - 1640 hrs. Session 4 – Journey Across India

Moderator : Mr. Ansh Khanna, Co-Founder, Himmaleh Spirits

Panelists : Mr. Mahesh Patil, R&D Liquid Innovation Lead, Pernod Ricard

Mr. Anup Barik, Vice President, Radico Khaitan

Mr. Mayukh Hazarika, Founder & CEO, Cherrapunji Gin

Ms. Charnelle Martins, Head Distiller and Head of Distillery Operations, Third Eye Distillery

1640 - 1650 hrs. Refreshment Break

1650 - 1705 hrs. Presentation on "Technology with Sustainability"

Mr. Karninder Verma - Sales and Marketing, AGI Greenpac

1705 - 1740 hrs. Fireside Chat: Careers

Presenters : Mr. Olson Pereira, Co-Founder • Indie Brews and Spirits Private Limited

Ms. Ishrat Kaur, Trade Ambassador, Bacardi India

Mr. Vishal Nagpal, Founder, Trippy Goat

1740 - 1830 hrs. Expo Tour

*Invited

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Thursday, 5th September 2024:

Day 2

1030 - 1115 hrs. Panel Discussion for “Scaling Microbreweries: Balancing Craft and Growth in a Competitive Market”

Moderator : Mr. Ajay Nayyar, COO, Tulleeho Portals

Panelists : Mr. Ajay Nagarajan, CEO F&B, Windmills Craftworks

Mr. Prasad Venkatachalam, MD, Cupid Breweries & Distilleries

Mr. Nikhil Menon, COO, Mannheim Craft Brewery

Mr. Vinay Chandrashekar, Founder & Brewpreneur, Long Boat Brewing Co. Forbes Business Council Member 2024

*Invited